



## **BELGRADE BEER FEST 2011** **17. - 21. august**



Belgrade Beer Fest™ is with average number of visitors, the biggest music festival in Europe. Within 5 days over 500,000 people were visiting the Festival. The large number of visitors is mostly owing to the basic festival principles – **entrance free of charge, miscellaneous music program and wide range of foreign and domestic beer brands.**

Belgrade Beer Fest™ was founded in year 2003. During seven years of its existence over 3,000,000 visitors enjoyed in over 350 music performances (free of charge), tasted over 70 beer brands and were able to take part in numerous social campaigns.

Festival received numerous recognitions. Among these recognitions is a recommendation of the British newspaper The Independent placed the Belgrade Beer Fest™ among 20 world events that should be seen.

